



Crowsnest Pass | Castle | Pincher Creek

WE SUPPORT TOURISM

Through the development of a strong tourism sector for our vibrant communities, while ensuring destination management and stewardship.

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South Canadian Rockies is an established DMO (Destination Management Organization) and the South Canadian Rockies Tourism Association is the primary voice for tourism in our region.

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WHY JOIN?

- South Canadian Rockies is an established DMO (Destination Management Organization) and the South Canadian Rockies Tourism Association (SCRTA) is the primary voice for tourism in our region.
- SCRTA is a member of the Tourism Industry Association of Alberta (TIAA). This means we can advocate for our members, and ensure the government is responsive to the needs of the tourism businesses and organizations in our region.
- Think Regional! We can help you expand your marketing reach to connect with new customers.
- We can connect you with other regional business to form collaborations and partnerships.
- Access our resources to support your business growth.

CONTACT US:

Phone: (403)562-8858

Email: info@southcanadianrockies.ca

WWW.SOUTHCANADIANROCKIES.CA

ANNUAL MEMBERSHIP

Eligibility: Must be a local business or organization.
Voting Rights: Yes

\$300 + GST

Annual Membership Includes:

- Feature Listing opportunities on SCR website.
- Feature highlights in newsletters and events.
- Opportunity to be part of other tourism marketing projects as they are created.
- Opportunity to be included in tourism content development projects as they are created.
- Discounts on SCRTA hosted development workshops, including training and business support opportunities.
- Discounts on SCRTA digital and social media ad campaigns.

ANNUAL NON-PROFIT MEMBERSHIP

Eligibility: Must be a local registered not-for-profit society or charity.
Voting Rights: Yes

\$100 + GST

Annual Membership Includes:

- Member benefits at a discounted rate for not-for-profits, societies, and charities offering tourism activities or events.

COMMUNITY SPONSOR

- Community Sponsors are partners who support the mission of SCRTA; and who wish to develop our local tourism sector in tandem with a balanced and vibrant community.
- Community Sponsors are recognized on our website, in our newsletters, and key communications, and at public and community events.
- Custom packages available.